

**SILVERDEO**  
**Shoe Deodorant**  
Product Design for **SILVER**



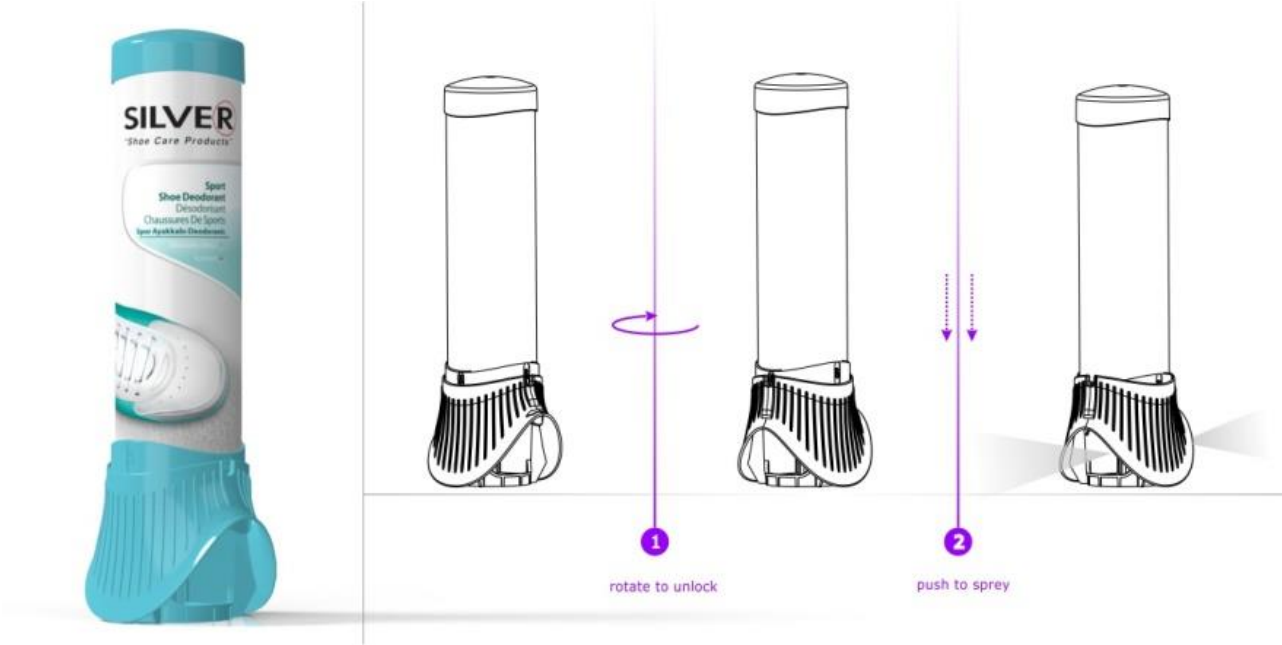
Silver Shoe Deo is an upside-down spray deodorant for shoes. Its full-hygiene cap system is a pioneer in its sector. With its dual direction nozzles, effective formula and dynamic design it allows you to live the energy in confidence.



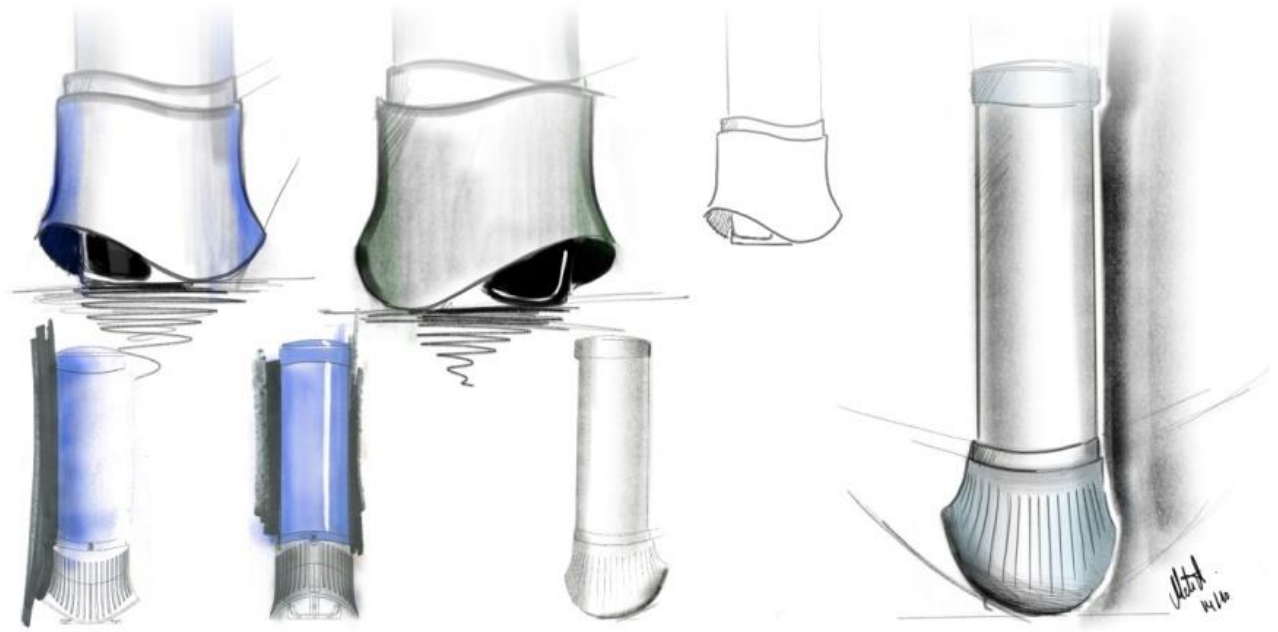
With its energetic colors and dynamic lines of its 3 plastic parts, a dynamic design is aimed to achieve for Silver Shoe Deo. The product reinforces the advantage of its vibrant posture on the shelf with its effective ergonomics and full-hygiene cap system in use.



Being a first in its sector, the skirted cap system enables the spray to be opened and closed without touching the areas that interact with the shoe during use. The two skirt parts display the on-off position, while they also strengthen the dynamism with their altering designs with changing positions.



The serrated outer skirt part provides a good grip while the upper hat-part ensures a nice touch in the hand during use.



**STUDIO:** Lotus Koru Evleri A2 Maden Mh. Sariyer 34450 Istanbul - TR  
T:+90 (212) 276 3540 F:+90 (212) 276 3541 E: [info@mordagdesign.com](mailto:info@mordagdesign.com)

If you do not wish to receive any more mails from us, please [unsubscribe](#).